

Stancombe Research + Planning's Privacy Policy

This Privacy Policy is issued by Stancombe Research + Planning Pty Ltd (ABN 70 056 731 670)

Personal information is information which may be used to identify you. This Privacy Policy explains how Stancombe collects, uses and discloses personal information provided to us by you and how you may seek access to or correction of your personal information that we hold. Stancombe is committed to protecting your privacy.

Stancombe complies with the Privacy Act 1988 (Cth) and the Australian Privacy Principles (Schedule 1 of the Privacy Act) as well as the Australian Market Research industry's Code of Professional Conduct. We respect every individual's right to privacy.

What personal and private information do we collect?

Stancombe **may** collect personal and private information such as your name, contact details, employment situation, annual income, date of birth and age, as well as your opinions about your lifestyle, attitudes and behaviours, advertising, brands, products or services. The information collected depends on the aims of the research and is only collected as part of a research study.

From time to time, where relevant, we may also collect sensitive information, including for example, health information, illicit drug use, or your social, cultural and linguistically diverse background, religious or political opinion. We will only collect sensitive information with your consent and when it is reasonably necessary to inform a research study we are conducting and your information / responses are reported anonymously. Information we collect cannot be used to identify you without your express permission.

Where possible, research participants are given the opportunity to either not identify themselves or to use a pseudonym. You have the option to decline providing your personal details. Declining to provide personal details may disqualify you from further participation in our research project if it is impractical for us to include you in our research.

How do we collect and hold your personal information?

Personal information is most often collected directly from you when you participate in an 'Interview'. An Interview is a general term used to refer to any qualitative or quantitative research, survey or activity we conduct, including (but not limited to) online research surveys, offline telephone or face-to-face questionnaires or interviews, group discussions, in-depth interviews, workshops, accompanied shopping, and accompanied entertainment activities, in-home and out of home observation and so on. The information we collect may include:

- your IP address

- information about the type of device (e.g. computer, mobile phone, tablet etc) you are using to access the Interview
- responses you provide during the Interview (which could potentially include audio and visual recordings or digital posts and photographic material or visual and written outputs by you as required by the Interview);
- your non-identifying profile information (e.g. your age, state of residence, media consumption habits, product ownership, etcetera) you provided in respect of a partner Market Research Recruitment Agency or Survey Panel that you have subscribed to
- Occasionally third parties may provide us with your personal information where you have given permission for this to occur, for example, our clients and suppliers may provide us with lists of possible respondents for Interviews.
- Where we do obtain personal information in this manner:
 - We, or on our behalf, our clients or suppliers, **will** let you know as soon as practicable that we have collected your personal information and the circumstances in which it was collected;
 - your answers will not be linked with your identity without expressed permission; and
 - you have the right to contact us at any time and request that some or all of your information be deleted.

We do not collect personal information unless it is reasonably necessary for the research that we are conducting. Participating in an Interview is completely your choice and you may decline to participate at any time.

By completing an Interview, you agree that you understand and accept this Privacy Policy.

Disclosure

We do not disclose personal information that you may give us such as your name, address, email address or telephone number or date of birth, to any organisation or person outside Stancombe unless you have authorised us to do so.

No sale of personal information

Under no circumstances will Stancombe sell or receive payment for licensing or disclosing your personal information.

Australian Privacy Policy

The Australian Privacy Policy can be accessed at the Australian privacy commissioner's website located at the link following. <http://www.privacy.gov.au/>.

WEB

Stancombe is committed to protecting your privacy while interacting with our website. The purpose of this Privacy Policy is to tell you what kind of information we may gather about you when you visit our site, how we may use that information, whether we disclose it to anyone, and the choices you have regarding our use of, and your ability to correct this information.

Collection of information

Information is collected from you primarily to make it easier for you to contact us or use our online services. Stancombe collects two types of information, the first of which is anonymous information.

When you look at Stancombe's website, for statistical purposes, we collect the following information:

- Your server address
- The type of web browser you are using
- Your top level domain (for example .au, .com, .gov, .edu, .uk, etc)
- The date and time of your visit to the site
- The pages you accessed and the documents downloaded
- The previous site you have visited

We also collect any personal information freely provided by you, like your name, email address, contact phone number and type of enquiry. Stancombe will only use the personal information you have chosen to provide us for the purpose for which you provided it. Stancombe will not use it for any other purpose without your consent. Your personal information is stored securely and will never be disclosed to any third parties without your prior consent.

Links

Where this website contains links to other sites, please be aware that Stancombe is not responsible for the privacy practices of other websites. This privacy statement applies solely to information collected by this website.

Cookies

Cookies are found on your computer and allow us to recognise you when you return to our site. Most internet browsers will be set to automatically accept cookies when installed. It is possible to view all Stancombe material without having cookies enabled.

Disclosure

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No sale of personal information

Under no circumstances will Stancombe sell or receive payment for licensing or disclosing your personal information.

Changes to the Stancombe online privacy policy

If we decide to change the Stancombe Privacy Policy, we will post those changes on this page.

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